



Every store in your city. On your phone. At your door... in 60 mins.



As of 2026

A big shift in consumer behaviour post pandemic

<15 mins

Delivery speed has reset consumer patience across categories

Impulse 

Discovery, intent, and purchase now happen in the same moment

2x-3x
more orders

a person is likely to order more if the delivery speed is instant

3-5 days

Fashion still takes 3-5 days which makes it the slowest major category.

Existing offline retail stores are also struggling

22% 

decline in footfall & sales post COVID due to increase in internet consumption

idle

Store Staff & resources stays idle during off peak hours

0% 

Inventory exists, but it's invisible to online demand.

5% 

Store rents and staff costs continue to rise, while demand stays unpredictable.

Fashion shopping today has **two** visible problems.



Online experience is
too slow



Traffic



Can't find a
parking spot?



Billing queues



Trial room chaos

Offline is exhausting and
time consuming

THIS IS **2026**

convenience › time › planning

user behaviour has shifted from planned → on demand

96M+

Indians use instant delivery apps every single week

combined WAU's



280%

growth in q-commerce in just 2 years

\$0.5B in 2022 → \$3.3B in 2024 → \$5.4B in 2025

65%

of users are 18–34 i.e working professionals & Gen Z

The exact people with no time to plan or wait

3–4x

orders per month avg - up from once/twice before apps

clear shift from planned trips to on demand shopping

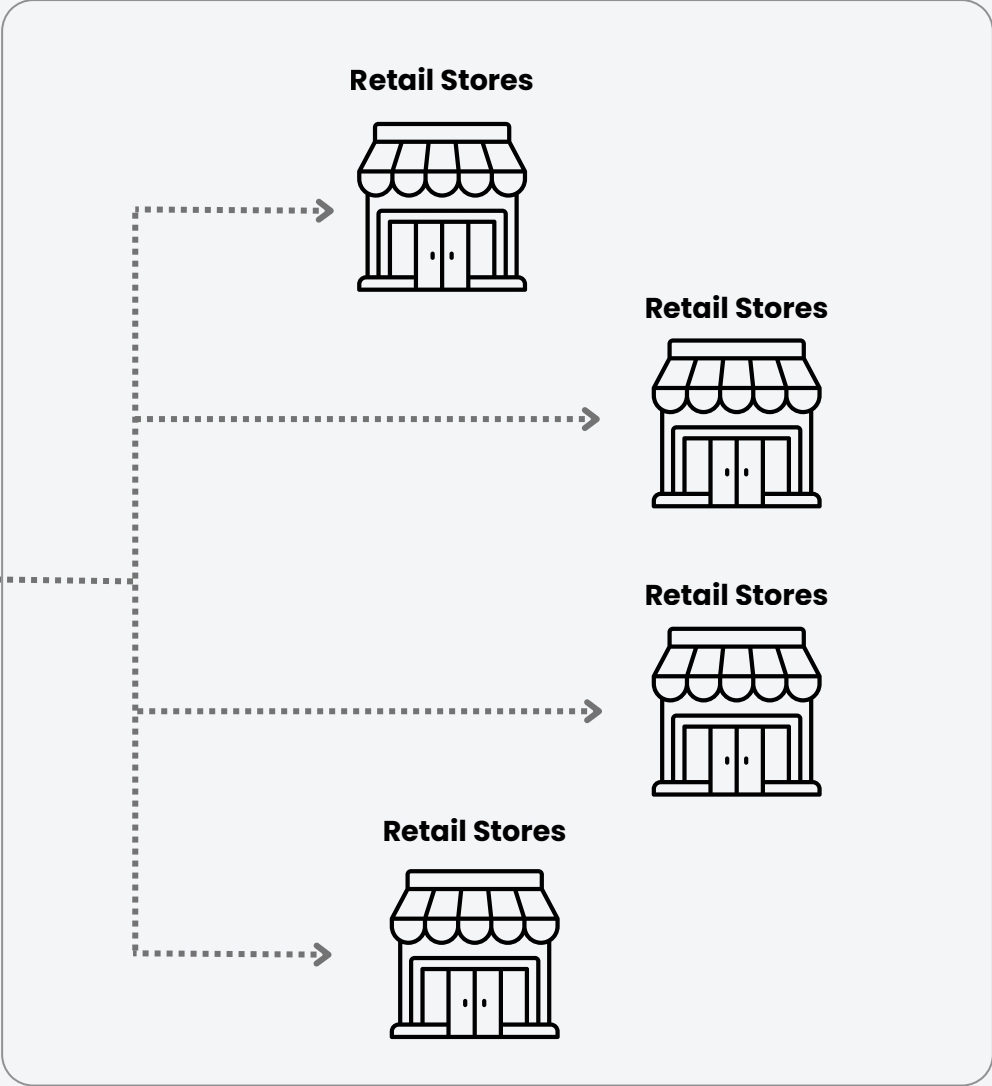
What we do ?



CLOZZET
Marketplace



Stores in the city

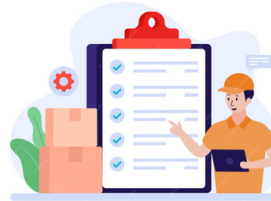


What it really means ?

#1 Supply chain design

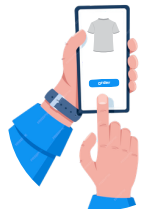
CLOZZET

Marketplace



Sellers & Brands

own the inventory
stored in stores



Customer

Order
Placed

Order assigned to
the retail store



Last mile delivery
(<10 kms distance enabling
delivery in <60 mins)



Retail Stores

A

Ad

S

I

#2 End to end proprietary technology

A

Assortment science – City level data on product searches and purchase patterns drives relevance and localization of assortment

Ad

Ad-tech – Self-serve platform for brands to access demand patterns to enable highly targeted advertising

S

Store tech – Products packed in <10 mins through pick-pack optimization through tech & Ops.

I

Inventory Sync – Timely Inventory sync & updates using integrated softwares & micro-ops

What makes this possible?

Inventory Sync

fashion industry operates on systems & we are integrated with major players



Used by 7000+ Brands



Used by 3000+ Brands



proprietary software for SME's

Gig Force

On ground gig force used for cataloging and updating in store products

40-60%

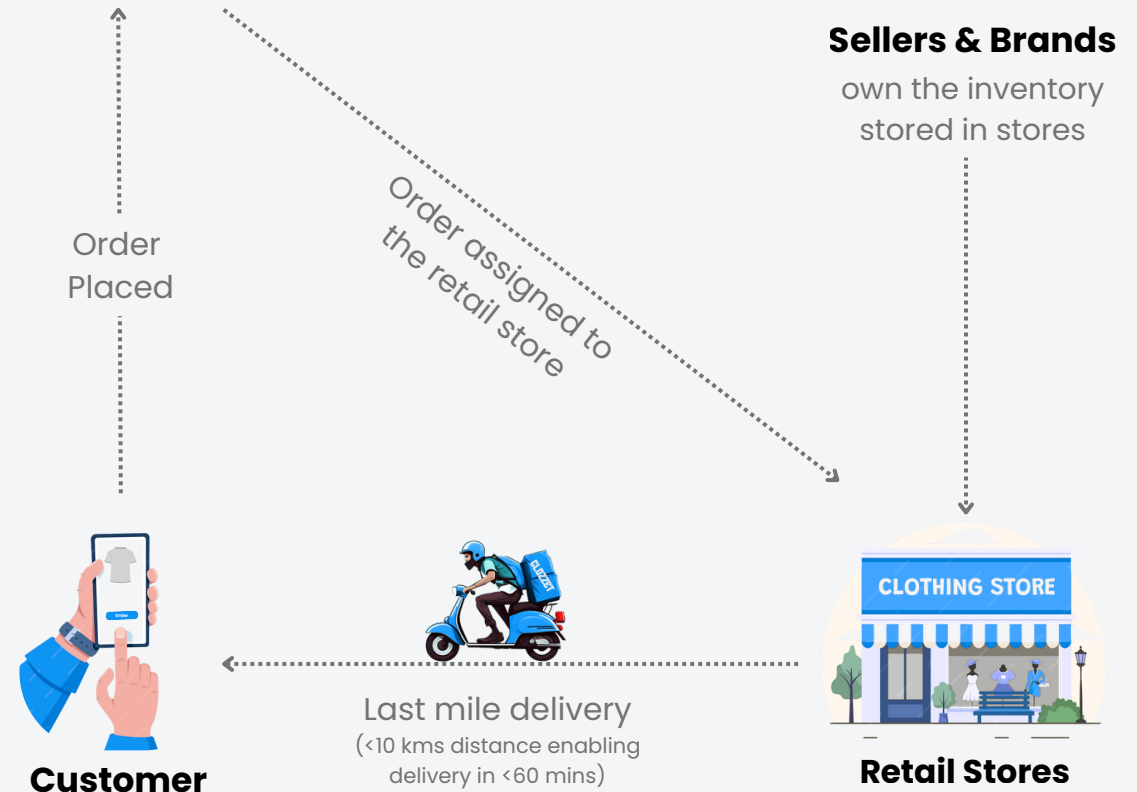
of in store inventory is **NOT digitally present**

~100%

of curated local store inventory is **digitally exclusive** when listed

#1 Supply chain design

CLOZZET Marketplace

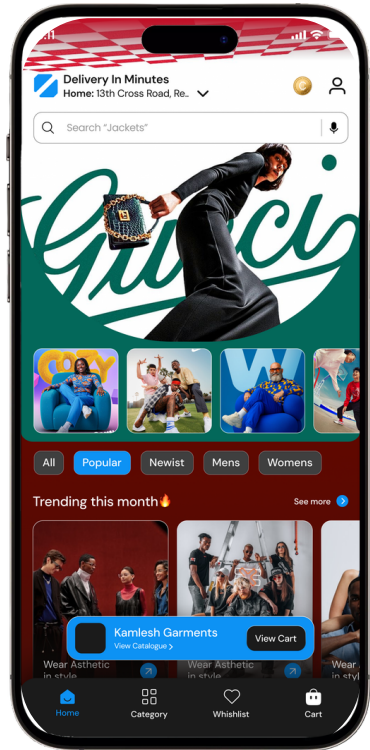


Why Stores Love Clozzet :

Benefit	Pre-Clozzet	Post-Clozzet (est.)	Remarks
Manpower utilisation	50-60%	70-90% (+15%)	Footfalls: Weekends - 35% (18% Avg) Weekday Evenings - 40% (8% Avg per day) Weekday 11 AM to 5 PM - 25% (5% Avg per day)
Fixed Overhead cost	5-8%	3-6%	Rent, utilities, Admin charges will reduce as turnover increases
City coverage	3-5 km	upto 25 Km	
New walk-ins from app	0%	+10-15% footfall	We show store locations and Names clearly in APP
Store Expansion	Gut-feel	Data Driven	
New SKU Launch	Gut-feel	Data driven	

Benefits

For Users



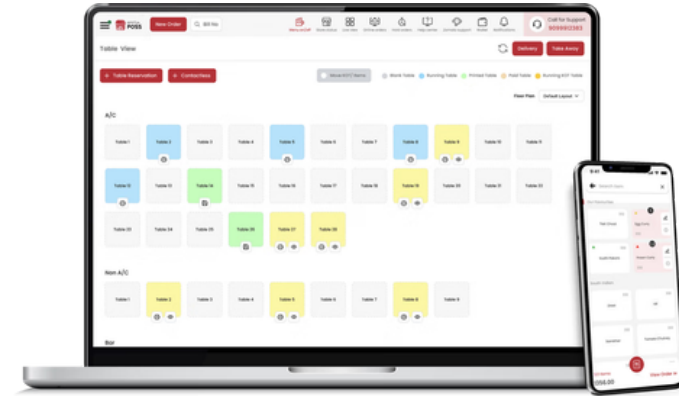
City-wide fashion & beauty selection sourced directly from stores in the city.

10× more variety than any dark store can ever hold.

Always on-trend & All delivered within 60 mins

Empowering sellers

For Stores



Sales are no longer limited by store location or foot traffic

Increase store level throughput leveraging existing staff, space, and inventory

Predictable cash flow, settlements within T+2 days

Increased visibility for stores

More choice delivered instantly for users. More throughput for stores. A win-win system for all

BUILT FOR SHOPPERS

Discover and order fashion in minutes



ONE ECOSYSTEM

2

EXPERIENCES

BUILT FOR SELLERS

List inventory & manage live orders



OUR STORE NETWORK

~100

Stores Partnered based in Ahmedabad
with around

10000+ SKUs

listed

Map Overview

